JANUARY 24, 1977 CA

CANADA'S NEWSMAGAZINE

Macleans

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The AT-1 challenge. Match it.

Introducing the electronic AT-1 .. Canon's new-generation "match-the-needle" SLR with features specifications and

versatility that are unmatched in its price range. Three exching occessores "New-generation" electronics





Maclean's

WorldWene Dit Literatules 46 Madaba 40 Becke 51 Flime 52 Television 54 Fotheringheen 55











The great Canadian shape-up Fire

MAXIANT Replaced Milk contribution of some in the contribution of the contribution of

How in the world do you drink Kahlua?



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The New Chevrolet

The handwriting was on the wall to alsely said hard the firme had come for a new lend of 6-passenger car One that would use fuel and space more spaningly, set all provide the land of noom and ridly vouve found so committable and comfaning in our pagular full-see Chews of the past. The not is here.

More head room
The New Chevrolet stands a lifts
taller than last years full-size Chevy,
which preferre werking why if looks

which perhaps epitars why if looks so very proud in profile laids, there's a little more clearance for heads and hairs and haird both in the back seat and up that A new accustool pelling helds.

We've noted the reassecting from by an inch in The Sedan (below) and by almost two inches in The Coup. If will make a significant difference in ading comfact respective on this.

approved fast methods. The actual milegap you get will vary according to the land of citring you do. your driving hobit, your cash condition and coupe outlibble equipment. The New Chevolat.

The New Chevolat.

The Naw Chavalet.
We made it sght for the times without making it wrong for the people You're going to love it.



The trunks truly enarmous, more than a cubic feel bagger than last year with

a nice fat floor that makes it easy to

More efficient
The New Chevralet is, by design, a very lean but very strong automobile.

The New Chevrolet is rated at 28 mpg highway, 20 mpg oily with the avalative 305 au Inch V-8 2-banel

surprises awarling you in The



Interview

With Shere Hite, author of the newest best seller on female sexuality

Medican's Left raft about your back-Nike I was a recently and a written too

Miles Well. I'm 34, and when you reach a

"We'll is that your expendence?" or "How Maginaria Do not feel unsert a readersta someons was that we really couldn't Life. When Yes but I delg' I setout to don Kessey. labout acc in enough detail to help such respect and its not asserve; labout the title

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1950: If) much too visit and complex a question to answer purisher than I can talk







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Hasterer'er I was surprised to ser rise ma-

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Medicar's: The venues made harsh aids Miles Yes But the dispose that spent woman . Meelean's: Who as 1975 as a stanif so hard!

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HOW CAN WOMEN TELL Hite: You but he's not us your control as MEN THEY DON'T WANT NTERCOLIBSE_THEY WANT EVERYTHING BUT?

Maclass's: But you use? Sel unnde har Her Right and it side same problem, vice When Will except for a few express.

> Medicar's: But why sheald we? Men sex. Miles You'r but you are he's still the slot

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Marrier: Non-th and Welfam Canada advises that danger to health recesses with arrest weeked ... arrest whatever As our consents Regular Tanz "tan" Direct excellent Regulars Trac" (Linux excellent

don't Monacamanous reason has bed be - em to what you want What of the year but I didn't belong it and I'm make rould findly have coven control over of sexual changes Tanchers' to make Machan's Year or a property page or by the fit there are nothing that Manner care out out of the first resource when I'm surround or averagence has word like the of the when warmen warmed is notice the the man to be able to consume much of when you on a rate only thereby repail our They them his way very core. We most to the shorters we know our lasts and how much a feet account what made But I want health sound men it was preciouse and drawing proche And, wome to oppose the two. The was for creare new marries for seconds on fall share of

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MEN IN 1976 CAN'T A WOMAN TOLICH HERSELF AND MAKE HER OWN ORGASMS

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Hitter Well, I didn't live with one mother

Manteur'es Dul she book help you person-What I do that I new protections in these report services on present debuts of so place.



God bless Jimmy and God bless his 'team.' those wonderful folks who gave us Vietnam Column by Walter Stewart

Nobedy knows yet what hand of Pres-





Some people call this process the Press salegae: he promised a brave new brach

"why led," and Charles Schulter, share others of equivalent rank such as the dr

blackload crew but no one from organ-

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Letters

They may say 'back-to-basics,' but they mean 'back-to-thought-control'

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Subscribers' Moving Notice Name.

Fire requires My moving date in

TI rendom \$... Fostel Code

OLD ADDRESS LABEL

DESCRIPTION OF ASSAULT MANAGEMENT

Preview

More seals for the killing, and more people trying to stop it

Right time, right place



Paying for putting-ti-eff

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Canada

Unemployment: does anybody really care?



Lining up for welfare cheques in Toronic in	mid-January: any comparison with the
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¥ 60-	work can be classed as breadwinners of
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band his not been solo to find work new daughter, Holly, are not stanying but he was working, Including a mortgage. Itrades school later this year, if things

How the lobless turn into statistics

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Some of the new, or recycled, stem-

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· Pressure on the provinces and univer-By the early 1990s, at the crash of

An exercise in futility? When Rent Leversque greened exporters rugus added a surprise connectic na-





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Getting off the booze In the Northwest Territories town of

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Petrolicum Ltd. mother company with



Tell us where in Florida you are most applous to go



George Chuvalo is still on his feet

Never mind that he's 40, overweight and a might-have-been, or that he's back in the ring mainly to plug a new soft drink. The man has class

George Churche and Bobbs ("Pretty ambience of Townson's Jowenson Hobitary

ber had seven bottles-eve, run, vodka to the nervously packag promotess There

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By Barbara Amiel

By 17. Churcio was Canadian amateur

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Discover the whisky for the light drinker.

Trinte Comes Constant Window by Giffers





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What you don't know may be costing you money.

Here's how a



MACLEANS LANGUAGES 1977 88

TORONTO DOMINION

The god that failed

Welfare states have created as many problems as they've solved, but they still have one thing going



closed wards for lack of funds to pay the staff

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By rejecting a total welfare state, the Americans have a system that is neither cheap nor effective



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Sozialismus ist zu teuer

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We've been doing these things well for a long

We can do them for you, too-

MacCosham



was that it provided decent welfare payments

have noted at the suffered boyels at Mobile one of the nebest regions in the world...

Meet experts on Europe and North

Introducing a rare kind of luxury. The Datsun 200 SX. A limited edition for 77. You haven't seen a Datson like this before. It has our Drivings of economy, low price and full equip ghermal virtues of economy, low price and full equi-cit, plus a whole new level of Incare). Built with paintsaking america to detail, the 2006X sid not be rushed into production. For this reason new Homby be a limited member of them in Canada.

scewally expect on cars in its price range. Little things like perils button controls for the front and rear speakers of the posts outlon controls for the front and rear speakers of AM/PM stereo radio, pile carpeting, instrumentation th judgedes tachometer and MPH/KPH speedcounter, and It will also came with a power pockage that includes a shrifty 110 kp. 2 ling OHC engine, independent from Test drive the 2005X soon. With so much going for it, and with only a limited number

Datsun. Where the smart money's going

Business

Mainly because of the meat? No, mainly because of the president

A J E. Obild proadent of Burns Foods in 1909. Yet Child is the man who snogshed the largest private temployer in Alberta, the

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salibes Barrensper SUZANNEZWARDS

Compared with the horrors yet to be unleashed, today's oil crisis will seem like a skirmish

Business column by Peter Brimelow

Although Study Acrebus oil pursuer

difficulties of receding Arab money could

At firm oil price sucreases soon cuffalisted to oil summer Dut the overall office or



Various annuals delegates the last deaths

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The World

Did the Daoud affair dishonor France? Not as far as France is concerned



France in 1962 Bread was then no longer Occupies Algiere: No acception France was for more surprising than biscolouse "I say point so contract my savie of late-a more and the Chaecknowledged they were Fresch frente messey official "The Arabs are the finnce and we're boson: If the new Proudent ever really had any

than ever before to the ann-brands remons THE 115

Oh yes, the Canadians . . .

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People





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Fitness The great Canadian shape-up

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The modes called the phenomenon the Printed Boots. But the description and

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By Hartley Steward



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Steady Kerr, manager of Steem two-

"But there's util a let of reluctance."

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"We want to make sure we're not petting

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MACLEAR BY JANUARY 24 1977 48



script-suddenly sings way to four line around the park? Why is the two-enerties

nation's shocking beart doesno quantity, apartment How my sob 1 feel more along, the marks nation feel even street of park



Why do some people think any occasion is an excuse to drink?

Mear neutrone resp.

"In desire do trait."

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"Nert out for a good true." The "Impall and I" one as a good dels to Yose who data good dels to Yose who data and formewho do dru.".

It's high time we told people that alcohol may be for an extracted the meaning for an extracted the sensory.

If you're not sure what to

Dialogue on drinking ()

Health Servetet Standard Consider Cons

Don 8888 Ditmen and your Provincial Government.

Lifestyles The Trudeaus have one. So do the Clarks. And the Langs, of course sishaly (above right) a pitte of methors lend with an Ottown family for seven mag carrier of quality Permion, boars Troughly, the 20th-conserv more in cred the workers hours and relate so names to replace 21 year-old Elembeth

Behavior Contrary to popular opinion, 'surrogate' is not a four-letter word





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Medicine

The man who 'died' to prove a point hospitals are poor places for dving



Backingham: suffering for science's sake

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Books

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Television

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Why should the government tell people what it's doing? They would only get confused and cranky

Column by Alan Fotheringham

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KING SIZE 20's

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100mm 20s

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